

FALL 2009

## Chico Home & Garden Show

Held at the Silver Dollar Fairgrounds in Chico

October 3 & 4, 2009

### PRICING GUIDE

*Please note: If you are purchasing a space within 90 days of the event the full amount is due upon receipt. Prior to that time you can just send deposit.*

#### COMMERCIAL BUILDINGS

| SPACE DESCRIPTION                                                                     | SIZE     | COST PER SPACE | DEPOSIT |
|---------------------------------------------------------------------------------------|----------|----------------|---------|
| PRIME INDOOR SPACE (ONE INLINE)                                                       | 10' X 8' | \$550          | \$125   |
| PRIME INDOOR CORNER SPACE                                                             | 10' X 8' | \$625          | \$150   |
| PRIME INDOOR DOUBLE SPACE<br>(TWO INLINES)                                            | 20' X 8' | \$949          | \$250   |
| PRIME INDOOR DOUBLE SPACE<br>(ONE INLINE and ONE CORNER, together)                    | 20' X 8' | \$1049         | \$300   |
| INDOOR SPACES INCLUDE, ONE 8', 6', or 4' TABLE, PLUS CHAIRS, BACKDROP AND SIDE DRAPES |          |                |         |

#### EXHIBIT HALL (U-BUILDING)

| SPACE DESCRIPTION                                                                     | SIZE      | COST PER SPACE | DEPOSIT |
|---------------------------------------------------------------------------------------|-----------|----------------|---------|
| STANDARD INDOOR SPACE (ONE INLINE)                                                    | 10' X 10' | \$550          | \$125   |
| STANDARD INDOOR CORNER SPACE                                                          | 10' X 10' | \$625          | \$150   |
| STANDARD INDOOR DOUBLE SPACE<br>(TWO INLINES)                                         | 20' X 10' | \$949          | \$250   |
| STANDARD INDOOR DOUBLE SPACE<br>(ONE INLINE and ONE CORNER, together)                 | 20' X 10' | \$1049         | \$300   |
| INDOOR SPACES INCLUDE, ONE 8', 6', or 4' TABLE, PLUS CHAIRS, BACKDROP AND SIDE DRAPES |           |                |         |

#### OUTDOOR

| SPACE DESCRIPTION                                             | SIZE      | COST PER SPACE | DEPOSIT |
|---------------------------------------------------------------|-----------|----------------|---------|
| STANDARD OUTDOOR SPACE                                        | 10' X 10' | \$325          | \$100   |
| DOUBLE OUTDOOR SPACE                                          | 10' X 20' | \$525          | \$125   |
| QUAD OUTDOOR SPACE                                            | 20' X 20' | \$849          | \$200   |
| OUTDOOR SPACES INCLUDE, IF REQUESTED IN ADVANCE, ONE 8' TABLE |           |                |         |

#### CRAFT SPACE

| SPACE DESCRIPTION                                             | SIZE      | COST PER SPACE | DEPOSIT |
|---------------------------------------------------------------|-----------|----------------|---------|
| STANDARD OUTDOOR SPACE                                        | 10' X 10' | \$199          | \$100   |
| OUTDOOR SPACES INCLUDE, IF REQUESTED IN ADVANCE, ONE 8' TABLE |           |                |         |

Special pricing may be available for craft items or odd sized locations. Please inquire for exact information. Larger spaces than those listed above may be available for additional discounts.